

**GREATER FORT WORTH
BUILDERS ASSOCIATION**

2025 Marketing Guide

Maximize Your Membership Today

**2025 ANNUAL
PARTNERSHIPS**

**EVENT SPONSORSHIP
OPPORTUNITIES**

**COMMITTEE
SPONSORSHIPS**



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ADVERTISE IN OUR NEWSLETTER

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January 16th - Economic Forecast

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March 13th - PACkleball Tournament

March

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September 11th - Associate Appreciation

September 25th - Installation & Awards

October 30th - Municipal Awards Night

November 6th - Chili Cookoff

December - Santa Claus Project

January

A Message from the Executive Vice President

Kimberly Eaton-Pregler, GFWBA

Are you seeking to expand your association membership and build new relationships in the upcoming year? Consider targeting custom home builders, remodelers, or single-family builders, or attending events such as the Economic Forecast, Municipal Awards Night, or the Installation and Awards Banquet. Alternatively, you can network more casually at events like our Golf Tournament or the Clay Shoot Challenge. As an Underwriter, you can also directly sponsor some of our committees and councils.

Our Marketing Guide serves as a roadmap for adding value to your membership, building relationships, and generating recognition for your company in front of industry peers. The GFWBA offers you an abundance of ways to achieve professional development and recognition, and a variety of sponsorship opportunities starting at \$250.

The Guide outlines some of the events produced by your association throughout the year, accompanied by descriptions to give you a better idea of what each Council, Committee, or event is all about. Each marketing opportunity includes an investment amount and the recognition you can expect in return.

To make the most of your membership, join a committee that can lead you to building relationships and potential leadership positions at the local, state, and national levels. We hope that you look to the future with as much anticipation as we do.

Sponsorships are reserved on a first-come, first-served basis. If you have any questions or would like to reserve an opportunity, please contact me at 817-368-1522.

If you are ready to reserve a sponsorship now, you can use the QR code below to visit our Event Calendar and reserve your sponsorship opportunities today.

Warm Regards,

Kimberly Eaton-Pregler



TEXAS
ASSOCIATION
OF
BUILDERS





2025 Platinum Partnerships

Increase Your Exposure and Recognition with a GFWBA Platinum Partnership

Are you looking to elevate your business's visibility and gain recognition within the community? A Platinum Partnership with the Greater Fort Worth Builders Association (GFWBA) can help you do just that. If you've seen other businesses benefiting from GFWBA's partnership opportunities and are curious about how to join them at the Platinum level, you're in the right place!

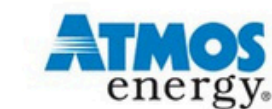
The GFWBA offers several partnership tiers, with the Platinum Partner level offering the most exclusive benefits. As a Platinum Partner, you'll receive prime advertising opportunities, both in print and online, early access to sponsorships, and prominent recognition at all association events. Plus, Platinum Partners enjoy complimentary tickets to some of our signature events.

Please note that Platinum Partnerships are offered on a first-come, first-served basis and must be approved by the GFWBA. To ensure fairness, new Platinum Partners must not be direct competitors of current Platinum Partners.

If you're ready to take advantage of this exceptional opportunity, please reach out to Kimberly Eaton-Pregler for more information.

Don't miss out—become a GFWBA Platinum Partner today and take your business to the next level!

PLEASE THANK OUR 2024 PLATINUM PARTNERS



Do Business With A Member



Platinum Partnership Details

TERM: January 1, 2025 – December 31, 2025

Platinum Partner \$15,000

\$15,000 due by January 15, 2025 or

\$5000 due by January 15, 2025

11 monthly payments of \$910.00 beginning February 1, 2025

No competitor Platinum Partner Companies— One company per trade/service category

\$5000 of these dollars may be allocated by the Partner to sponsor GFWBA events in 2025

Recognition at all GFWBA events as a Platinum Partner

Logo on GFWBA electronic mail

Logo on GFWBA letterhead

Logo on electronic mail from gfwbatx.com

Recognition in the GFWBA newsletter as a Platinum Partner

Recognition in the printed GFWBA directory when next published

May place brochures at the GFWBA office

4 complimentary tickets to the Leadership Installation and Awards Banquet

2 complimentary tickets to the Economic Forecast

2 complimentary tickets to Municipal Awards Night

1 complimentary team in the GFWBA Golf Tournament

1 complimentary team in the GFWBA Clay Shoot Challenge

Some right of first refusal on sponsorships for many GFWBA events

Logo with a link to your business on the landing page of the website—gfwbatx.com

Complimentary rotating ad or logo on some subpages of gfwbatx.com

Upon request, partners will have access to the GFWBA mailing list or email list (1 per month—some restrictions apply)

Opportunity to place a complimentary full-page ad or article in each GFWBA newsletter promoting the Platinum Level Partner. GFWBA approval of ad/article required.

Contact:

Kimberly Eaton-Pregler, Executive Vice President

817.368.1522

kimberly@fortworthbuilders.org



2025 GFWBA Investors

New Opportunity!!!

GFWBA Investors are association members who pledge \$8,500 in event and/or meeting sponsorships for 2025. To participate, please complete the **Sponsorship Commitment Form**, which can be found on pages 37-38 of this packet.

Investors have the flexibility to select any combination of sponsorships to meet the \$8,500 pledge. In return for their support, Investors will receive special recognition at GFWBA's signature events, as well as acknowledgment in our newsletter.



HIT THE MARK WITH TARGETED SPONSORSHIPS

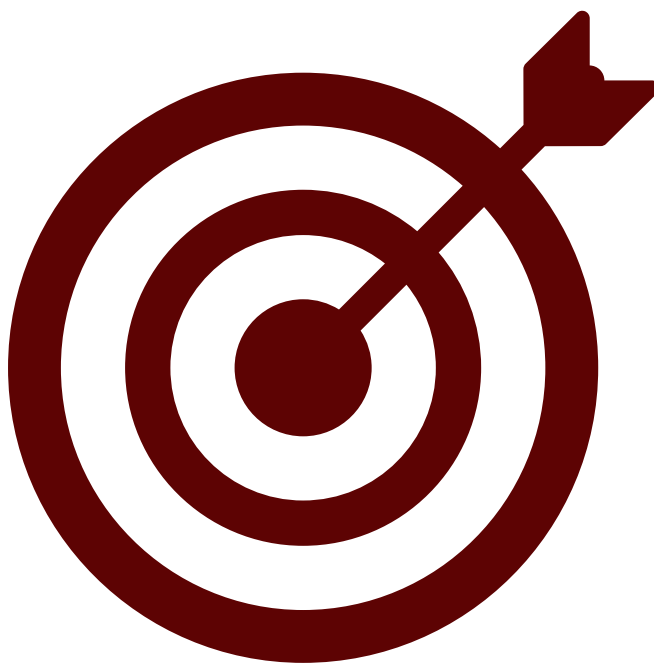
Become a 2025 Committee or Council Underwriter

Are you passionate about education, government affairs, politics, or supporting membership initiatives? If so, becoming an Underwriter for a GFWBA council or committee in 2025 might be the perfect opportunity for you!

As an Underwriter, you will dedicate funding to support a specific committee or council for one year, helping them achieve their goals and further their mission. This is a unique way to contribute to the success of initiatives that align with your interests, all while making a meaningful impact on the work being done by the GFWBA.

There are a variety of committees and councils available for underwriting, and as a GFWBA member, you have the flexibility to choose which one resonates with you most. While each council or committee may have multiple underwriters, it's important to note that the underwriting positions are non-competing. This ensures that underwriters from different companies can collaborate and contribute without conflict of interest, focusing on shared goals and objectives.

If you're interested in becoming an Underwriter and supporting the GFWBA councils and committees that matter to you, please reach out. Don't miss out on this opportunity to make a lasting impact and be a key part of the association's success in 2025!



Membership Committee



Touch Program Underwriters \$2500- 2 Available

The Touch Program Underwriter partnership is offered by the GFWBA and NAHB. The Touch Program is a great opportunity for companies to gain recognition and support the industry. With the goal of both recruiting new members and retaining current members, the program features co-branded communications with logos from both Touch Program Underwriters.

For a fee of \$2500, Touch Program Underwriters will receive a variety of benefits, including logo placement on all mailing pieces from the NAHB Touch Program in 2024. The Touch Program regularly send GFWBA members electronic and physical mail with valuable industry information, tips on maximizing membership and prompts to get involved in our association. Each member of our association will receive these informative pieces with your logo on them. It is a worthwhile investment for companies looking to strengthen their brand and support the GFWBA, TAB, and NAHB.



Membership Underwriters \$1000 Each

Membership Underwriters play a crucial role in supporting the Membership Committee's efforts to attract new members and retain existing ones. By providing funds for membership events, marketing materials, and other initiatives, Underwriters help ensure that our association continues to thrive and grow.

Thanks to the support of Underwriters like you, we are able to offer a wide range of programs and services that benefit our members. Whether it's networking opportunities, professional development resources, or access to industry experts, our association has something to offer everyone in our association. Your investment in our association will not only help us continue to provide these valuable benefits to our members, but it will also help us expand our reach and impact. By attracting new members and retaining existing ones, we can work together to advance our industry and make a positive difference in the world.

Education Committee



Education Committee Underwriter \$1000 Each

The Education Committee of GFWBA (Greater Fort Worth Builders Association) is responsible for curating a calendar of educational events for its members. Throughout the year, the committee covers a wide range of topics, such as building codes, legal information, business development, new materials, and methods. If education is important to you, this opportunity might be a great fit.

As an Education Underwriter, you can expect to receive various benefits, including recognition at all Education Events and meetings throughout the year 2025. You will also have your logo displayed on GFWBA's website calendar listings for Education events, and logo recognition on event and meeting reminders for Education-related events and meetings. Moreover, you will be recognized in the monthly newsletter, which is a great way to increase your visibility and engage with the community.

By becoming an Education Underwriter, you are supporting the GFWBA's mission to promote excellence and professionalism within the building industry. Your contribution will help ensure that members have access to high-quality educational events and resources that can help them grow their businesses and stay up-to-date with the latest industry trends and best practices.

Education Underwriter(s) as of publication date



maverick
WARRANTIES AND INSURANCE

Government Affairs Committee



Government Affairs Underwriters \$1000 Each

The Government Affairs Committee of the GFWBA plays a crucial role in overseeing and coordinating all government affairs activities and programs of the Association. This committee meets monthly to discuss issues from the 7-county jurisdiction and to foster good working relationships with all elected officials. They also plan and execute the annual Municipal Awards Night, which recognizes outstanding achievement in local government.

For those interested in supporting the Government Affairs Committee, becoming a Government Affairs Underwriter could be the perfect fit. As a Government Affairs Underwriter, you will receive recognition at all Government Affairs events and meetings throughout 2025, logo recognition on the GFWBA website calendar listing for Government Affairs events, event and meeting reminders for Government Affairs-related events and meetings, and logo recognition on the Government Affairs page of www.gfwbatx.com. Additionally, you will receive recognition in the monthly newsletter.

By becoming a Government Affairs Underwriter, you will play an important role in supporting the GFWBA's efforts to improve government affairs in the 7 county jurisdiction. Your contribution will help foster good working relationships with elected officials and celebrate the achievements of local government.



Young Professionals Committee



Underwriters \$1000 Each

The Young Professionals (YP) Committee is an excellent platform for young professionals under 45 affiliated with the development, remodeling, and homebuilding industries. The YP Committee offers a wide range of opportunities for educational, philanthropic, networking, and career growth. The members meet every month to participate in various events that include educational presentations by industry leaders or networking events.

The YP Committee is an active participant in all areas of the association and hosts several events, including the Santa Claus Project and a chili cookoff. The chili cookoff is a great opportunity for members to showcase their cooking skills. The Santa Claus Project provides Christmas gifts and a party for area youth in need.

The Young Professionals Underwriters is a program that offers several benefits to its participants. The program includes recognition at all YP events and meetings in 2025, logo recognition on the GFWBA website calendar listing for YP Events, logo recognition on event and meeting reminders for YP related events and meetings, and recognition in the monthly newsletter. This program is an excellent opportunity for young professionals to gain recognition and exposure within the industry and to network with other professionals.



Professional Women in Building Council



Underwriters \$1000 Each

The Professional Women in Building (PWB) program has been a significant part of the Greater Fort Worth Builders Association (GFWBA) since its inception in June 2019. The council focuses on professional development, member support, and philanthropic endeavors – most notably raising money for scholarships for local students interested in entering the home building industry. One of the benefits of becoming a Women's Council Underwriter is the recognition that comes with it. Underwriters are recognized at all Women's Council events and meetings throughout 2025. Their logos will also be featured on the GFWBA website's calendar listing for Women's Council events, as well as on event and meeting reminders related to the Women's Council. Underwriters will be recognized in the monthly newsletter.

As the PWB program grows, the Women's Council will continue to provide a supportive and empowering environment for professional women in the building industry. By becoming an Underwriter, you can support this mission while also gaining valuable recognition and exposure for your business.

PWB Underwriter(s) as of publication date



Associate's Council



Associate's Council Underwriters \$1000 Each

The Associate's Council is an important committee that plays a vital role in fostering the relationship between Associate Members and Builders Members in the GFWBA. The Associates Council is tasked with representing the issues that are important to GFWBA Associate members to the Board of Directors. The council also hosts several events throughout the year. Among the events that the Associate's Council has put on for several years are the car show and poker tournament, which have been successful in bringing together members of the association.

For those who become an Associate's Council Underwriter, there are many benefits to look forward to. Underwriters will receive recognition at all Associate's Council events and meetings in 2025, which includes logo recognition on the GFWBA website calendar listing for Associate's Council events, event and meeting reminders for Associate's Council related events and meetings. Additionally, underwriters will receive recognition in the monthly newsletter. This is a great opportunity to showcase your business and support the GFWBA community.

Associate's Council Underwriter(s) as of publication date



Monthly Sponsorship Opportunities

The Greater Fort Worth Builders Association (GFWBA) offers monthly sponsorship opportunities for various meetings, events, and lunches. These sponsorships start at just \$200.00 and are available on a first come, first served basis.

Business After Hours \$200

One of the monthly events available for sponsorship is Business After Hours. Held on the first or second Thursday of each month from 5pm - 7pm, this event is free for GFWBA members. Non-members are welcome to attend two Business After Hours events per year. GFWBA member businesses may host the event in their facilities or coordinate with the GFWBA to hold the event at another venue. The host company is responsible for providing food and beverages and may supply a jpeg format event flyer to the GFWBA with event details. The GFWBA will provide the host with beverage tickets for guests, with a limit of two tickets per guest for alcoholic beverages per GFWBA policy. Member companies may host Business After Hours only once per calendar year.

This is a great opportunity to showcase your business and network with other professionals in the industry. Don't miss out on the chance to sponsor one of these monthly events and gain exposure for your company. Members may only host ONE Business After Hours per year.

January 2025



February 2025



March 2025



April 2025



May 2025



June 2025



July 2025



August 2025



Sept 2025



October 2025



November 2025



December





Board of Directors Meeting Social Host \$500

As the governing body of the Association, the Board of Directors performs duties prescribed by the Texas Business Organizations Code and our By Laws and establishes policies for the management and operations of the Association. The Board consists of Builder and Associate members, GFWBA Past Presidents and GFWBA Life Directors, and meets on the 4th Tuesday of each month.

As the Social Host, you will be recognized at the Board Meeting of your choosing in 2025, where you will have the opportunity to introduce yourself or your company and distribute marketing materials. You will be invoiced by the GFWBA for the hosting fee. Your logo will be recognized on the GFWBA website calendar listing, event and meeting reminders for the Board Meeting.

This is a great opportunity to network and get to know other members of the Association, while also promoting your company and brand. You will also receive recognition in the monthly newsletter. Please let us know if you have any further questions or if you would like to proceed with this opportunity.



GFWBA Committee or Council Meeting Sponsorships \$250 Each

Thank you for considering sponsoring an individual Committee or Council Meeting for the Greater Fort Worth Builders Association. Your \$250 contribution will provide you with several benefits and opportunities for recognition.

First, you will be recognized at the meeting of your choice in 2025. This is a great opportunity to showcase your company and introduce yourself to fellow members. You will also have the opportunity to distribute marketing materials at the meeting, further promoting your business.

Second, the GFWBA will arrange for food and beverages for the meeting, and will pay the caterer. This means you can focus on networking and engaging with fellow members without worrying about the logistics of catering.

Third, your company logo will be recognized on the GFWBA website's calendar listing for the meeting of your choice, as well as on event reminders. This will increase visibility for your company and help you reach a wider audience.

Finally, you will also receive recognition in the GFWBA's monthly newsletter. This will ensure that your company is seen by a large audience of industry professionals.

Overall, sponsoring a committee or council meeting is a fantastic opportunity to network, showcase your business, and support the GFWBA. We hope you consider this opportunity and look forward to working with you. **Each opportunity is \$250.**

Government Affairs Lunch Sponsor

Membership Committee Meeting Sponsor

Young Professionals Meeting Sponsor

Associate's Council Meeting Sponsor

Professional Women in Building Council Meeting Sponsor

Hammer Home the Pro-Housing Message

Join the Hammer & Nails Political Action Committee (PAC) today!



SCAN ME



What is the Hammer & Nails PAC?

The PAC is the political voice for the Greater Fort Worth home building industry which consists of the following counties: Tarrant, Johnson, Hood, Wise, Parker, Somervell and Palo Pinto. The purpose of the Hammer & Nails PAC is to contribute money to local candidates who understand and support the efforts of the building industry and organize effective political action on behalf of our members.

The Hammer & Nails PAC meets on the second Tuesday of each month. You can have a voice in electing candidates that support the building industry. For a minimum \$50 membership contribution per year, you can be a part of the Hammer & Nails PAC.

Make sure the Hammer & Nails PAC speaks for you! Don't miss your opportunity to have a voice in electing candidates that support the building industry.

Corporate Contributions - corporate contributions are used to pay for events that raise funds for local and state candidates.

KEY MEMBER BENEFITS COMPARISON



General PAC Members and Lone Star Key Members are welcome to attend all monthly PAC meetings (lunch is provided) and other activities. Lone Star Keys are recognized on H&N PAC website. All other H&N PAC Key members enjoy those same benefits, in addition to the following listed on this table at each respective level.	Bronze Key	Silver Key	Gold Key	Platinum Key	Diamond Key (or Higher)
	\$250/yr.	\$500/yr.	\$1,000/yr.	\$1,500/yr.	\$3,000/yr.
VIP bar service at select Greater Fort Worth Builders Association (GFWBA) events (i.e. Municipal Awards Night, Installation Banquet).	✓	✓	✓	✓	✓
One (1) Complimentary ticket to GFWBA's Municipal Awards Night		✓	✓	✓	✓
Eligibility to serve as a "Team Captain" during Legislative Meetings at State Capitol (i.e. Rally Day). One (1) Complimentary ticket to all H&N PAC Fundraisers			✓	✓	✓
Private Meeting invitations with elected officials to present contributions to Pro-Housing Candidates. Two (2) Complimentary tickets to all H&N PAC Fundraisers				✓	✓
Four (4) Complimentary tickets to all H&N PAC fundraisers and... Hammer & Nails PAC Trustee Voting Rights					✓

ECONOMIC FORECAST

JANUARY 16, 2025

**Keynote Speaker: Elliot Eisenberg, Ph.D.
The Bowtie Economist**



Elliot Eisenberg, Ph.D., is an internationally acclaimed economist and public speaker specializing in making the arcana and minutia of economics fun, relevant, and educational. He earned a B.A. in economics with first-class honors from McGill University in Montreal, as well as a Master's and Ph.D. in public administration from Syracuse University. Eisenberg, a former Senior Economist with the National Association of Home Builders in Washington, D.C., is the creator of the multifamily stock index (the first nationally recognized index to track the total return of public firms principally involved in the ownership and management of apartments), the author of more than eighty-five articles, and is a regular consultant to several large real estate professional associations, hedge funds, and investment advisory groups. He has spoken to thousands of business groups and associations, usually as a keynote speaker.

We will share current market data and economic perspectives and opinions for those interested in residential construction. A printed handout of the presentation will be available to attendees. Attendees will also receive an electronic copy of the presentation upon request.

PRESENTING PARTNER \$5000 - EXCLUSIVE

16 Complimentary Tickets (2 reserved tables)

BOWTIE: Mr. Eisenberg will add YOUR LOGO to his signature bowtie for the day.

Title of event will include "Presented by" with your name and logo on event invitations and marketing materials (if partnership is secured by print date)

Full page ad on inside cover of the handout

GOLD PARTNERS \$2500

8 Complimentary Tickets (1 reserved table)

Full page ad in handout

Logo on event invitations (if partnership is secured by print date)

Logo on marketing materials

SILVER PARTNERS \$1500

4 Complimentary Tickets

1/2 page ad in handout

Logo on event invitations (if partnership is secured by print date)

Logo on marketing materials

BRONZE PARTNERS \$500

2 Complimentary Tickets

Logo in handout

Logo on event invitations (if partnership is secured by print date)



Listing in marketing materials

The background of the image is a photograph of the Texas State Capitol building in Austin. The large, ornate dome is the central focus, topped with the Statue of Liberty. To the right, the Texas state flag flies on a tall pole. The sky is blue with some light clouds.

RALLY DAY 2025

February 11, 2025 Austin, Texas

Rally Day is an advocacy event hosted at the Texas State Capitol every odd-numbered year. Rally Day is a valuable opportunity for association members to visit Austin, Texas and to talk with their local legislators and key policy staff face-to-face. TAB will provide briefing materials on legislative issues and pending legislation that is important to the Texas residential construction, remodeling and development industry.



2ND ANNUAL KOSSE MAYKUS MEMORIAL POKER TOURNAMENT



Date: Thursday February 20, 2025

Time: 5:30 – 10:00PM

Location: Pecan Grove Convention Center

405 N. Las Vegas Trail

White Settlement, TX 76108

**\$80
PLAYER**

**INCLUDES DINNER & 2 DRINK
TICKETS PER PERSON**

DINNER – 5:30PM

CARDS IN THE AIR – 6:00PM

**\$25
SPECTATOR**

**For More Information - Contact
Amy Burns 817-781-8800**

**A portion of the proceeds to be
donated to the American Heart
Association in honor of Kosse Maykus**



Kosse Maykus Memorial Poker Tournament Presented by



SPONSORSHIP OPPORTUNITIES

Title Sponsor \$4000 (1 Available)

- Recognition on all advertisement
- 4 Complimentary Poker Players
- Option to leave SWAG/Promotional Materials on Final Table

Dinner Sponsor \$1500 (2 Available)

- Recognition on all advertisement
- Option to provide dinnerware personalized with your logo
- 1 Complimentary Poker Player

Beverage Sponsor \$1500 (2 Available)

- Recognition on all advertisement
- Options to provide drinking cups/koozies personalized with your logo
- 1 Complimentary Poker Player



Silent Auction Sponsor \$1500 (1 Available)

- Recognition on all advertisements - Multiple shout outs

Awards Sponsor \$1500 (2 Available)

- Recognition on all advertisement
- 1 Complimentary Poker Player



Card Sponsor \$1200 Plus Cost of Cards (SOLD)

- Company logo on all playing cards



Poker Table Sponsor \$400 (18 Available)

- Option to leave SWAG/Promotional Materials at each player's seat at designated table (8 seats per table)
- *Note – this is a sponsorship of one table – not the purchase of a table for 8 players



HAMMER & NAILS PAC

***PAC**kleball Tournament*



13 March
2025



Chicken N Pickle
Grapevine, TX





**HAMMER & NAILS PAC FUNDRAISER
PACleball TOURNAMENT
March 13, 2025
Chicken N Pickle - Grapevine
12:00pm - 4:00 PM**

Capitol Club Sponsor = \$5,000

Includes:

Four Team Entries (2 players/team) into Tournament
8 Additional Complimentary tickets to PACleball Tournament
Company Logo Headlined on all Event materials and signage
Company Logo Headlined on Hammer & Nails PACleball Tournament Performance T-Shirts
All other Capitol Club Key Benefits listed on <https://hnpac.org/about-us>
Yearlong recognition as Capitol Club Key Supporter on <https://hnpac.org/>

Diamond Sponsor = \$3000

Includes:

Two Team Entries (2 players/team) into Tournament
4 Additional Complimentary tickets to PACleball Tournament
Company Logo on all Event materials and signage
Company Logo on Hammer & Nails PACleball Tournament Performance T-Shirts
All other Diamond Level Key Benefits listed on <https://hnpac.org/about-us>
Yearlong recognition as Diamond Key Supporter on <https://hnpac.org/>

Platinum Sponsor = \$1500

Includes:

One Team Entry (2 players/team) into Tournament
2 Additional Complimentary tickets to PACleball Tournament
Company Logo on all Event materials and signage
Company Logo on Hammer & Nails PACleball Tournament Performance T-Shirts
All other Platinum Key Benefits listed on <https://hnpac.org/about-us>
Yearlong recognition as Platinum Key Supporter on <https://hnpac.org/>

Gold Sponsor = \$1000

Includes:

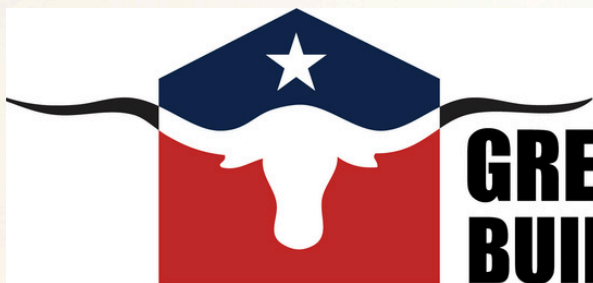
1 Complimentary ticket to PACleball Tournament
Company Logo on all Event materials and signage
Company Logo on Hammer & Nails PACleball Tournament Performance T-Shirts
All other Gold Key Benefits listed on <https://hnpac.org/about-us>
Yearlong recognition as Gold Key Supporter on <https://hnpac.org/>

Silver Sponsor = \$500

Includes:

Company Logo on all Event materials and signage
Company Name Listed on Hammer & Nails PACleball Tournament Performance T-Shirts
All other Silver Key Benefits listed on <https://hnpac.org/about-us>
Yearlong recognition as Silver Key Supporter on <https://hnpac.org/>

Sponsorships can be paid with corporate check or credit card



**GREATER FORT WORTH
BUILDERS ASSOCIATION**



GOLF

TOURNAMENT

2025

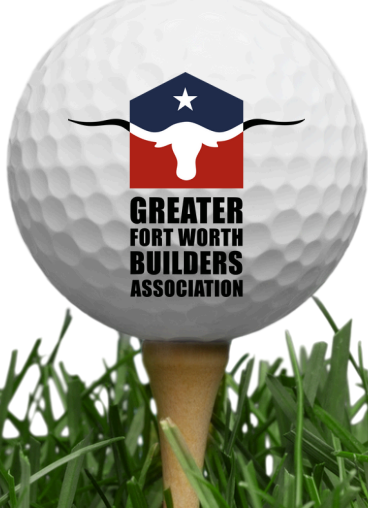
PRESENTED BY



Bath
+Kitchen

**17 APRIL,
2025**

**TEXAS STAR
GOLF COURSE**



2025 GFWBA Golf Tournament

April 17, 2025
Texas Star Golf Course

The GFWBA Golf Tournament is one of our premier events. The tournament sells out every year.



The popularity of the GFWBA Golf Tournament can be attributed to:

- **Reputation of the event:** Over the years, the GFWBA Golf Tournament has built a strong reputation for being a well-organized and professionally run event.
- **Networking opportunities:** The GFWBA Golf Tournament is not just about golf. It provides a great opportunity for professionals from various industries to network and build relationships. Many attendees use the event as a way to connect with potential clients or partners.
- **Fun-filled atmosphere:** The GFWBA Golf Tournament is not just a serious business event, it's also a fun-filled occasion with food and drinks provided. This creates a relaxed and enjoyable environment for attendees to unwind and have a good time. You get to spend a work-day on the golf course!

Overall, the GFWBA Golf Tournament is a must-attend event for golf enthusiasts and professionals alike. Its popularity is a testament to the quality of the event and the value it provides to its attendees.

Presenting Partner \$8000

2 Complimentary Golf Teams
Recognized as Presenting Partner in all promotions
Presenting Partner to appear on all signage
Recognition in all event promotion
Recognition at the event

Hospitality Tent SOLD



1 Complimentary Golf Team

Sponsor may set up two 10x10 or one larger pop-up tent at a designated place on the course. GFWBA will provide a keg of beer at that location. GFWBA will provide a golf cart for sponsor use to and from the clubhouse. Sponsor may bring table and chairs and distribute promotional materials at that location
Recognition in all event promotion
Recognition at the event



Golf Cart Partner ~~SOLD~~



1 Complimentary Golf Team

Sponsor may place non-damaging decal on all golf carts (sponsor must provide and remove)

Sponsor may place promotional materials or gift bags in each golf cart – no alcohol.

Recognition in all event promotion

Recognition at the event

Dinner & Awards Partner \$ 2,500

Recognition in all event promotion

Recognition at the event

Sponsor may set up a display and/or marketing materials in the pavilion

Lunch Partner \$ 2,500

Sponsor may place promotional materials at the tables during registration and lunch

Sponsor may set up a table in the pavilion to display product (partner provides table)

Recognition in all event promotion. Recognition at the event

Beverage Cart Partners \$1500 (2 Available)

Logo sign on one of the beverage carts.

Golf cart provided for company reps to traverse the course with the beverage cart

Recognition in all event promotion

Recognition at the event

Social Partner \$1,000

Sponsor may set up a table in the pavilion to display product or distribute marketing materials

Recognition in all event promotion

Recognition at the event

Registration Partner \$1000

Sponsor may have representatives at the registration table to assist sign in, greet attendees, etc.

Sponsor may set up a table in the pavilion to display products or distribute marketing materials

Recognition in all event promotion

Recognition at the event

Par 3 Hole Sponsor \$1500

Hole Sponsors may set up one pop up tent with a table and chairs at the designated hole. Hole sponsors may distribute promotion materials, etc. No alcohol may be brought to the facility or distributed by sponsors. One golf cart will be provided to transport your items to the hole.



Hole Sponsor \$1000 (14 Available)

Sponsor may set up one pop up tent with a table and chairs at the designated hole.

Sponsor may distribute marketing materials, snacks, beverages (no alcohol)

One golf cart will be provided to transport your items to the hole.

Recognition in all event promotion

Recognition at the event



PROGRAM INSURANCE GROUP
We're designed to fit YOUR needs



Marsh McLennan
Agency

Chipping Green Partner \$400

Logo sign at the chipping green

Sponsor may set up a pop-up tent, table and chairs at chipping green

Sponsor may distribute marketing materials at chipping green

Recognition in all event promotion

Recognition at the event

Driving Range Partner \$400

Logo sign at the driving range

Sponsor may set up a pop-up tent, table and chairs at driving range

Sponsor may distribute marketing materials at driving range

Recognition in all event promotion

Recognition at the event

Putting Green Partner \$400

Logo sign at the putting green

Sponsor may set up a pop-up tent, table and chairs at putting green

Sponsor may distribute marketing materials at putting green

Recognition in all event promotion

Recognition at the event





CLAY SHOOT CHALLENGE

PRESENTED BY



***Thursday, August 21, 2025
Defender Outdoors***

***Lewis Class System
12 Award Guns***

***A portion of the proceeds will
benefit the Cowtown Warriors
\$800 for a team of 4 - cart
included***

Your paragraph text



REGISTER TODAY



SCAN ME



2025 GFWBA Clay Shoot Challenge

August 25, 2025

Defender Outdoors Clay Sports Ranch



The GFWBA Clay Shoot Challenge is another VERY popular member event. It has sold out each of the last few years. We use the Lewis Class System when scoring, so shooters at ALL levels have a chance to win prizes - and we have some great gun prizes every year! We also have great raffle items. Breakfast and lunch are included for all participants.

Presenting Partner **SOLD**



2 Complimentary Shooting Teams (4 shooters each team)

Sponsor may set up a pop-up tent or display area to distribute marketing or promotional materials

Recognition as Presenting Partner on all promotional materials

Recognition on all event signage as Presenting Partner

Recognition at the event

Lunch Partner \$4000

1 Complimentary Shooting Team (4 shooters)

Sponsor may set up 1 pop up tent near pavilion to distribute marketing materials

Sponsor logo sign in pavilion

Recognition on all scorecards as Presenting Partner

Recognition at the event

Hospitality Partner \$3000

1 Complimentary Shooter Team (4 shooters)

Logo sign at pavilion

Sponsor may set up 1 pop-up tent near the pavilion to distribute marketing materials

Recognition on all scorecards as Presenting Partner

Recognition at the event

Golf Cart Partner \$3500

1 Complimentary Team (4 shooters)

Sponsor may place marketing materials in each golf cart

Sponsor sign provided for each golf cart

Sponsor may set up a pop-up tent near pavilion to distribute marketing materials

Recognition on all event promotions

Recognition at the event

Breakfast Partner \$3000

1 Complimentary Shooting Team (4 shooters)

Sponsor may set up a pop-up tent near the pavilion to distribute breakfast to attendees

GFWBA will provide breakfast and beverages

Sponsor may display products or distribute marketing materials

Breakfast and lunch provided for your company representatives

Recognition on all event promotions

Recognition at the event



Trophy and Award Partner \$2500

1 Complimentary Team (4 shooters)

Company representative may present the trophies and awards to the winners

Logo signage in awards area

Sponsor may set up a pop-up tent near the pavilion to distribute marketing materials

Recognition at the event

Recognition on all event promotions

Builder Award Gun Partner \$1500

Company logo on signage with the Builder Award Gun

Company representative can present the gun to the winning builder

Recognition at the event

Recognition on all event promotions

Award Gun Partners \$1200 (11 Available)

Company logo will be displayed with an award gun

Company representative can present that award gun to recipient

Recognition on event promotion

Recognition at event

Raffle Gun Partners \$1200

Logo signage at the raffle gun display

Company representatives can present the raffle guns to the winners

Recognition at the event

Recognition on all event promotions

Social Partner \$1000

Sponsor may set up one pop up tent near the pavilion to distribute marketing materials

One keg will be provided by the GFWBA after the shoot is over and the announcements, lunch and awards have begun

Recognition on event promotion

Recognition at event

Top Shot Award Buckle Partner \$750

Sponsor may present the award buckle to the Top Shot

Signage at buckle display

Recognition on event promotion

Recognition at event

Your Sign on a Station \$350

Your logo will be printed on a sign & placed at one of the stations on one of the three courses.

Your Sign on All Three Courses \$1000

Your logo will be printed on three signs. One sign will be placed at one station on each of the three courses.



LEADERSHIP INSTALLATION & AWARDS BANQUET

SEPTEMBER 25, 2025



The Installation and Awards Banquet is the annual installation of the Greater Fort Worth Builders Association's new leadership and Awards ceremony honoring distinguished members of the association. We will welcome a new President, Executive Committee and Board of Directors. We will also be recognizing some of our most outstanding members.

Partnership Opportunities

Presenting Partner \$10,000

Presenting Partner Title for the 2025 Installation and Awards Banquet
16 reserved seating tickets (Two reserved premium tables)
Recognition as "Presenting Partner" for this event in all marketing and printed materials.
Opportunity to have company ad included in the power point presentation
Company logo inclusion in the power point presentation

Gold Partners \$5,000

Gold Partner Title for the 2025 Installation and Awards Banquet
8 reserved seating tickets (One reserved premium table)
Recognition as "Gold Partner" for this event in all marketing and printed materials
Company logo inclusion in power point presentation

Silver Partners \$2,500

Silver Partner Title for the 2025 Installation and Awards Banquet
6 reserved seating tickets
Recognition as "Silver Partner" for this event in all marketing and printed materials
Company logo inclusion in power point presentation

Bronze Partners \$1,500

Bronze Partner Title for the 2025 Installation and Awards Banquet
4 reserved tickets
Recognition as "Bronze Partner" for this event in all marketing and printed materials
Company logo inclusion in power point presentation

Friends \$500

Friend Partner Title for the 2025 Installation and Awards Banquet
2 reserved tickets
Recognition as "Friend Partner" for this event in all marketing and printed materials
Company logo inclusion in power point presentation





CHILI



Thursday, November 6, 2025

Host

Sponsorships \$500 Each



GFWBA Municipal Awards Night

Thursday, October 30, 2025

Presenting Partner \$10,000

16 complimentary tickets for dinner – 2 Reserved Premium Tables
Inclusion in all printed marketing materials – includes printed invitation*
Presented by (your logo) on all printed and electronic materials
Logo on event signage
Full page ad in program
Logo listing in program
Recognition at ceremony

Platinum Partners \$5000

8 complimentary tickets for dinner – Reserved Premium Table
Inclusion in all printed marketing materials – includes printed invitation*
Logo on event signage
Full page ad in program
Logo listing in program
Recognition at ceremony

Gold Partners \$2500

6 complimentary tickets for dinner
Inclusion in all printed marketing materials – includes printed invitation*
Logo on event signage
1/2 page ad in program
Logo listing in program
Recognition at ceremony

Silver Partners \$1500

4 complimentary tickets for dinner
Inclusion in all printed marketing materials – includes printed invitation*
¼ page ad in program
Logo listing in program
Logo on event signage

Bronze Partners \$500

2 complimentary tickets for dinner
Inclusion in all printed marketing materials – includes printed invitation*
Company Name on signage
Company listing in program





Santa Claus Project

Boys and Girls Club of Greater Tarrant County

December 2025

DONATION OPTIONS

Santa Claus

Sponsor & volunteer to shop for 1 child (\$150 donation)

By selecting this option, you agree to shop for and purchase gifts for 1 child. You will be provided the wishlist for them by our committee.

- The spending limit per child is \$150.
- Gift wrapping is not necessary, the committee will wrap the presents.

Toy Maker

Volunteer to shop for 1 child

By selecting this option, you agree to go shopping for one or more of the children with their wishlist(s) provided to you by our committee. Funds to purchase gifts will be provided by the GFWBA.

- The spending limit for each child is \$150.
- Gift wrapping is not necessary, the committee will wrap the presents.
-

Toy Designer

General Donation of \$50-\$150

These general funds will be used by our Toy Makers to purchase gifts for the children!

Reindeer Grew

Financial Donation of \$150 for a Bike/Helmet for 1 child:

A donation of \$150 which provides us with funds to purchase 1 bike and helmet set for a child.





GREATER FORT WORTH BUILDERS ASSOCIATION

Advertise in the GFWBA Newsletter

Member Pricing

Full Page

8.55 x 11 \$150/month or \$1545/year

Main Body

6 x 9 \$125/month or \$1287/year

6 x 6 \$75/month or \$787/year

6 x 3.5 \$50/month or \$525/year

3 x 4 \$35/month or \$367/year

Right Column

2 x 4 \$40/month or \$420/year

2 x 2 \$30/month or \$310/year

Non-Member Pricing

Full Page

8.55 x 11 \$205/month or \$2195/year

Main Body

6 x 9 \$180/month or \$1937/year

6 x 6 \$130/month or \$1437/year

6 x 3.5 \$105/month or \$1175/year

3 x 4 \$90/month or \$1017/year

Right Column

2 x 4 \$95/month or \$1070/year

2 x 2 \$85/month or \$960/year

